



   HACKING HEALTH OTTAWA

2018 Health Innovation Program

SPONSORSHIP PACKAGE



@HHOttawa

Who We Are

Hacking Health Ottawa aims to increase innovation in healthcare using a collaborative, bottom-up approach with healthcare professionals at the centre of the innovation process. Real problems. Real solutions.

What We Do

We engage a diverse range of stakeholders from inside and outside of the health sector to look at healthcare challenges from a variety of perspectives, uncovering fresh insights.

1 Cafés and Workshops

We host cafés and workshops designed to start ideating, facilitate team formation and pick up new skills. We offer the opportunity to connect and collaborate with all of the awesome people in our local community who want to make a difference in our hospitals and healthcare facilities with the speed and efficiency this field deserves.

2 Sparkboard

We set up and maintain the Sparkboard (www.hhottawa.sparkboard.com) - a repository of active projects, promoting team formation and communication between events.

3 Hackathon

Our weekend long hackathon pulls it all together, uniting our diverse community made up of healthcare professionals, developers, designers, patients, and others passionate about healthcare innovation. The more diverse participating teams are, the higher the likelihood of innovative solutions.

We are a network committed to healthcare innovation

Through our health innovation program (#HIP613), we bring together leaders from across multiple sectors - healthcare, technology, design, business - to work together to improve healthcare and foster collaborative innovation in the health sector. We focus on creating synergies with existing organizations and initiatives to multiply our overall impact.

We are a neutral platform for innovation

As part of an international non-for-profit network with a bottom-up approach, we are uniquely positioned to bring new ideas to any organization and build relationships as a neutral voice of healthcare innovators.

We are lean

We favour rapid, iterative development of solutions in a manner that creates the shortest feedback loop between the people who might use the solution and the people who are developing it. Less talk. More action.



What Makes Us Different Why Support Hacking Health Ottawa?

1 Commitment to Innovation

Hacking Health Ottawa's primary goal is to solve deep rooted problems in healthcare delivery with creative solutions.

2 A Social Purpose

The aim of Hacking Health events is to develop socially responsible technologies that tackle frontline healthcare problems and are also economically viable.

3 Community Impact

Whether it's a new way of diagnosing a disease, or an innovative tool for chronic disease management, technologies that emerge from our events can have immediate impact.



Brand Exposure

Attendees at our events include technology experts and founders as well as business leaders and decision makers.

Positive Publicity

Our hackathons receive local and national press coverage, and our sponsors are highly visible partners.

National and Global Reach

Hacking Health has chapters all across Canada and the world. By sponsoring our events, your company will be seen as a technology leader with global reach.

Recruitment

Recruit student developers who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment.



Opportunities to Support Hacking Health Ottawa

We're big fans of win-win relationships. We know that collaboration with organizations that share our vision are essential to the success of our mission, and we are looking for sustainable, mutually-beneficial sponsorships for the long-term.

There are many ways your organization can support Hacking Health Ottawa and help bring innovation to healthcare:



Support a cafe or workshop

Provide cash or in-kind sponsorships to showcase your space and talent by hosting or facilitating one of our cafes or workshops, covering the costs of refreshments, helping to spread the word or offering fun door prizes.

Sponsor the Hackathon Weekend

Don't miss the chance to reach our community at the largest event of the Health Innovation Program - hackathon weekend. Maximize your reach with one of our sponsorship packages!

	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)	Café (\$500)
	2 available	4 available	unlimited	
Logo & link to HHOttawa Website/Event	X	X	X	X
Verbal recognition at opening & closing	X	X	X	X
Social Media mentions	X	X	X	X
Complimentary Event Pass	5	4	3	X
Logo on event signage	X	X	X	
Brand acknowledgement in recap video	X	X	X	
Logo on t-shirt	X	X	X	
Swag or materials in conference bag	Up to 3 pieces	Up to 2 pieces	1 piece	
Complimentary exhibit space	X			
Member of the judging panel	X			
Award your own prize	X			

We would also be happy to create a custom package to meet your needs. Contact our sponsorship lead today at

karine.diedrich@hackinghealth.ca

