



## FOR IMMEDIATE RELEASE

Digital Health Canada and Hacking Health are pleased to announce their strategic partnership

Together, Digital Health Canada and Hacking Health partnership will focus on delivering new programs, events, and membership opportunities to Canadian digital health professionals.

May 29, 2018 – TORONTO – Canada-wide professional association Digital Health Canada today announced the formation of a Joint Business Partnership Committee with Hacking Health, a Montreal-based non-for-profit organization that brings together innovators and healthcare experts to build solutions to front-line healthcare problems through the use of emerging technology.

The Joint Business Partnership Committee will combine the strengths of the two organizations to support Canadian digital health professionals with new programs, services, and events that will foster innovation and collaboration in the digital health and healthcare delivery sectors.

"Hacking Health's grass-roots engagement of health innovators across Canada and the world is inspirational," says Mark Casselman, CEO, Digital Health Canada. "We believe that this business partnership between Digital Health Canada and Hacking Health will enhance the value that our members, volunteers, and partners receive and will ultimately be a catalyst for innovation and a better health experience for Canadians."

The partnership formalizes a collaboration that started in 2014 with the first annual Hacking Health competition at e-Health Conference and Tradeshow, Canada's only national digital health event. Hacking Health at e-Health has since grown to be a sought-after event of the annual conference, with driven participants consistently delivering innovative solutions to healthcare challenges.

Hacking Health co-founders Luc Sirois and Hadi Salah have both been instrumental to the success of Hacking Health at e-Health, and the hacking health movement across Canada and internationally. "We are so excited to work with Digital Health Canada to drive the growth of the Hacking Health movement for collaboration, innovation, and creativity in healthcare. We are thrilled to take this important next step partnering for innovation in Canada," said Isabelle Vezina, Executive Director of Hacking Health.

**Digital Health Canada** connects, inspires, and educates the digital health professionals creating the future of health in Canada. Our 1500+ members are a diverse community of accomplished, influential professionals working to make a difference in advancing healthcare through information technology. Digital Health Canada fosters network growth and connection; brings together ideas from multiple segments for incubation and advocacy; supports members through professional development at the individual and organizational level; and advocates for the Canadian digital health industry. **digitalhealthcanada.com** 





**Hacking Health** is a not-for-profit organization that aims to catalyse cooperation by allowing the main stakeholders to co-create innovative, concrete solutions that meet healthcare challenges. With the help of its partners, Hacking Health promotes long-term initiatives: we encourage organizations and regions to work hand-in-hand with the stakeholders and help them transform in order to continually innovate. Hacking Health has become an international community movement in health innovation, with a knowhow and gathering events portfolio that includes the hackathons and design jams. We act as innovation brokers for these communities. The movement has 53 chapters in 16 countries spread over all five continents. hacking-health.org

## **MEDIA CONTACT**

Eileen McPhee 416-277-8136 emcphee@digitalhealthcanada.com

Diana Yazidjian 514-961-7020 diana.yazidjian@hackinghealth.ca